

Vaping-Responding to the community needs

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Ko Kauhehei te maunga
Ko Tukituki te awa
Ko Ngāti Kahungunu te iwi
Ko Pukehou te marae
No Waipukurau ahau
Ko Jess Trew toku ingoa

Outline

- **Take look back-Whakapapa**
 - **The Current Landscape**
 - **Harms and Issues**
 - **A Local Response**
 - **Population Health Approach**
 - **Opportunities**
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**2003-First Commercial
device developed in
China as an aid to quit
smoking**

**2010-Māori Select
Committee inquiry Report**

**11th Nov 2020 The
Smokefree Environments
Act 1990 was renamed
SERPA**

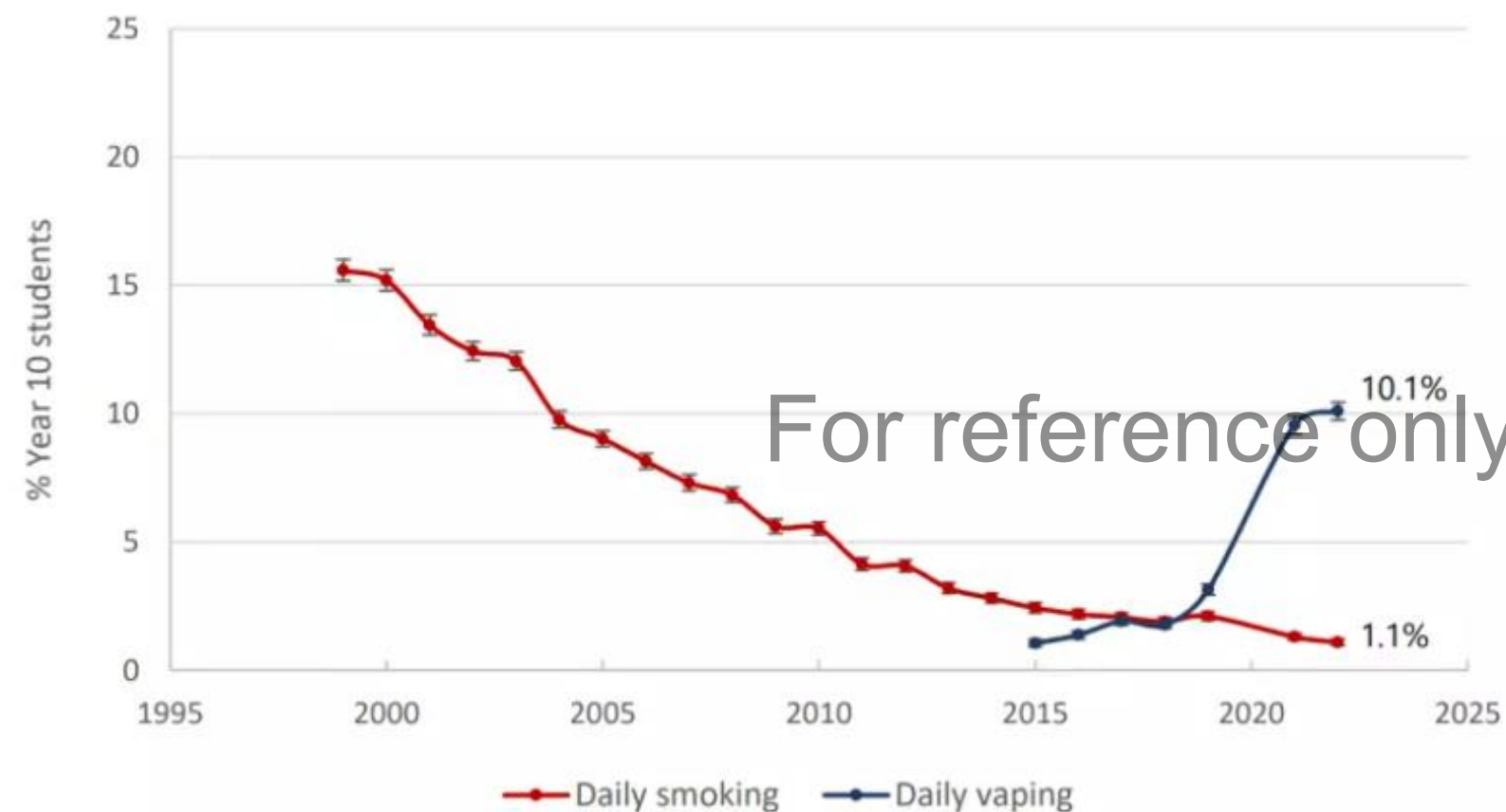
**Vaping first began to
appear on the Aotearoa
market in the mid-2000s**

**Aug 2023-Roll-out of up-
coming changes to vaping
regulations**

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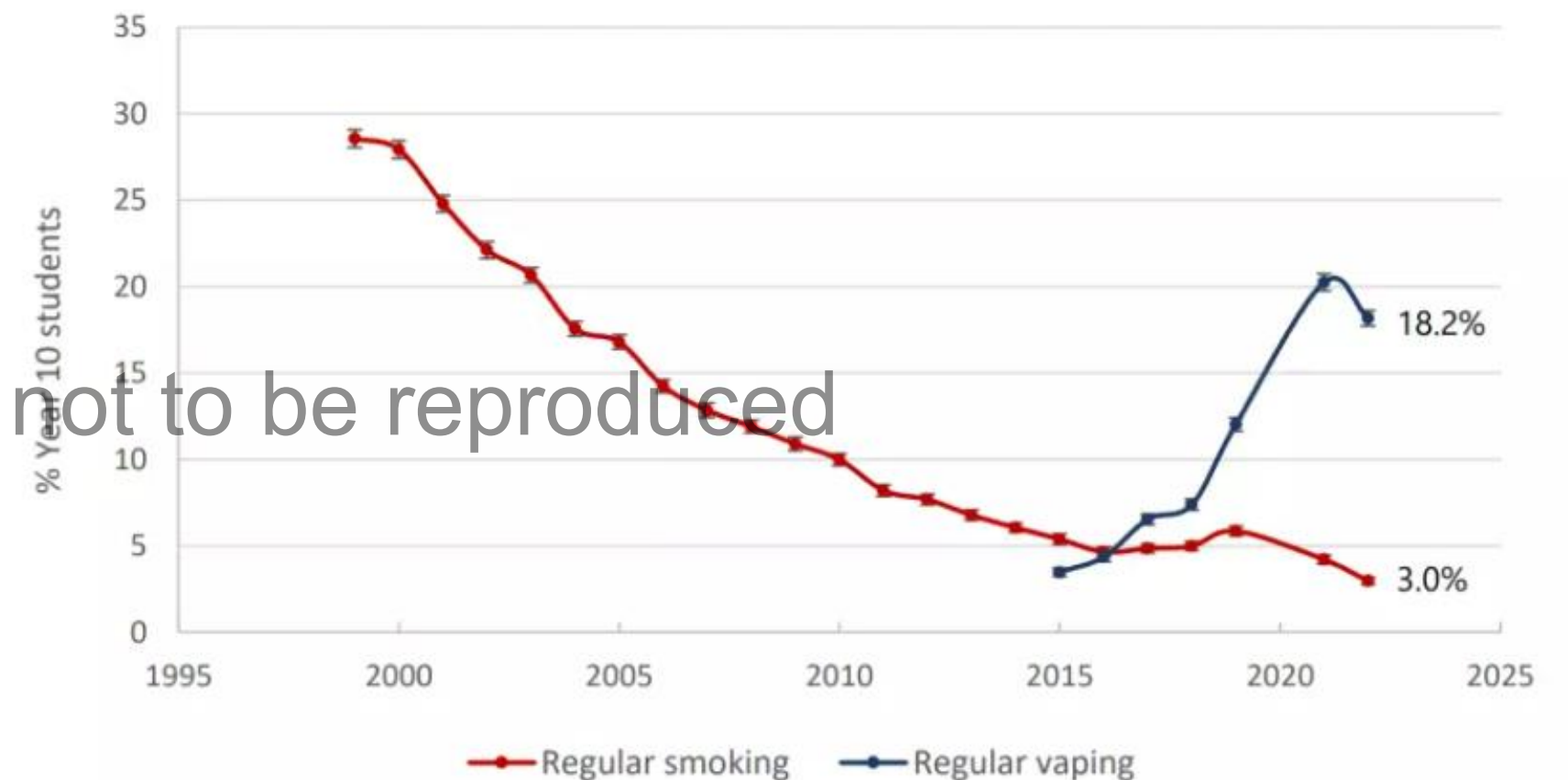
The current landscape...

Figure 1: Year 10 (14-15 years) daily smoking (1999-2022) and daily vaping prevalence (2015-2022)



Source: ASH Snapshot Year 10 Survey¹

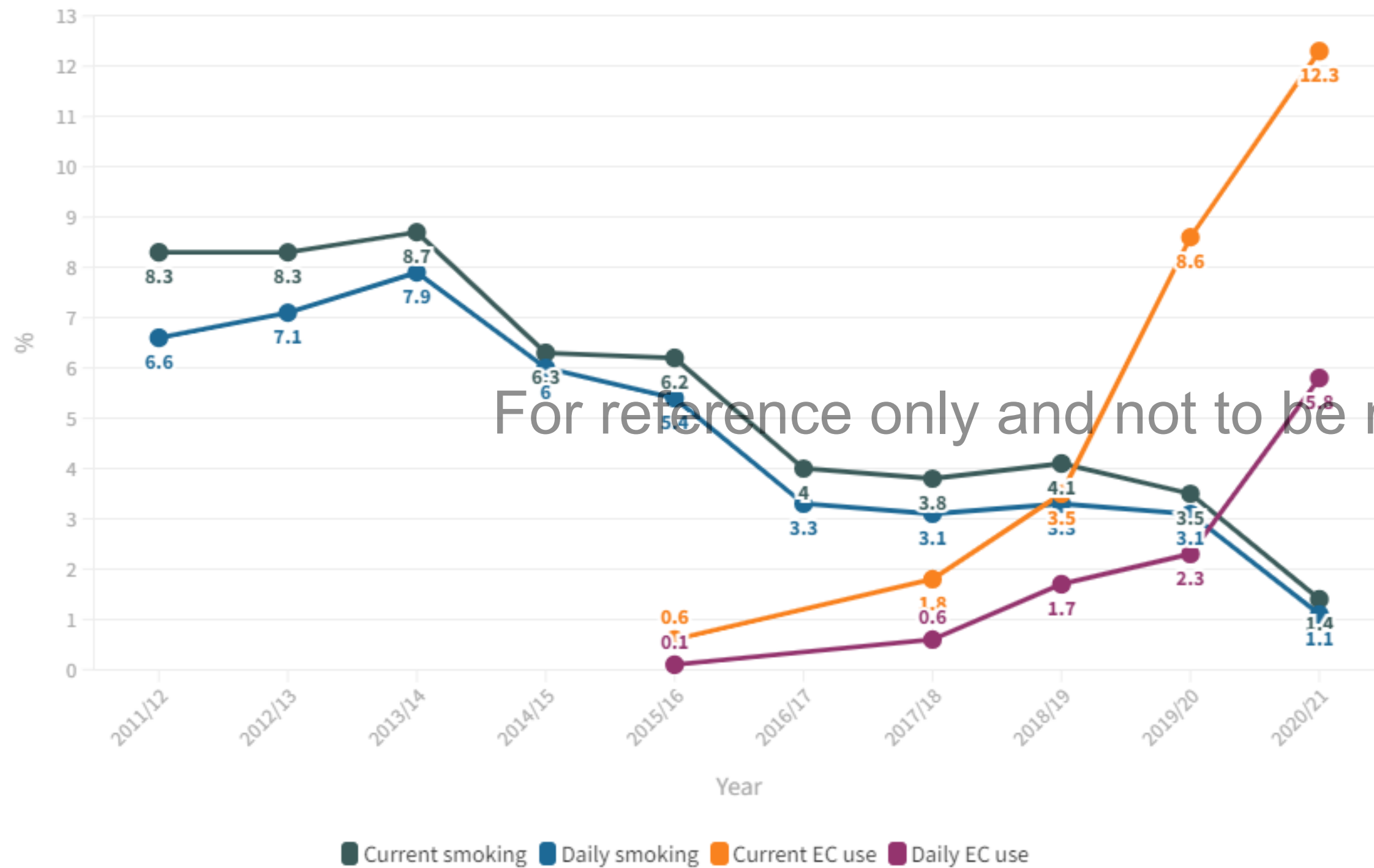
Figure 2: Year 10 (14-15 years) regular (at least monthly) smoking (1999-2022) and vaping prevalence (2015-2022)



Source: ASH Snapshot Year 10 Survey¹

Snapshot-Year 10

Figure 3: Current (at least monthly) and daily smoking and e-cigarette use among 15-17 year olds, 2011/12 to 2020/21



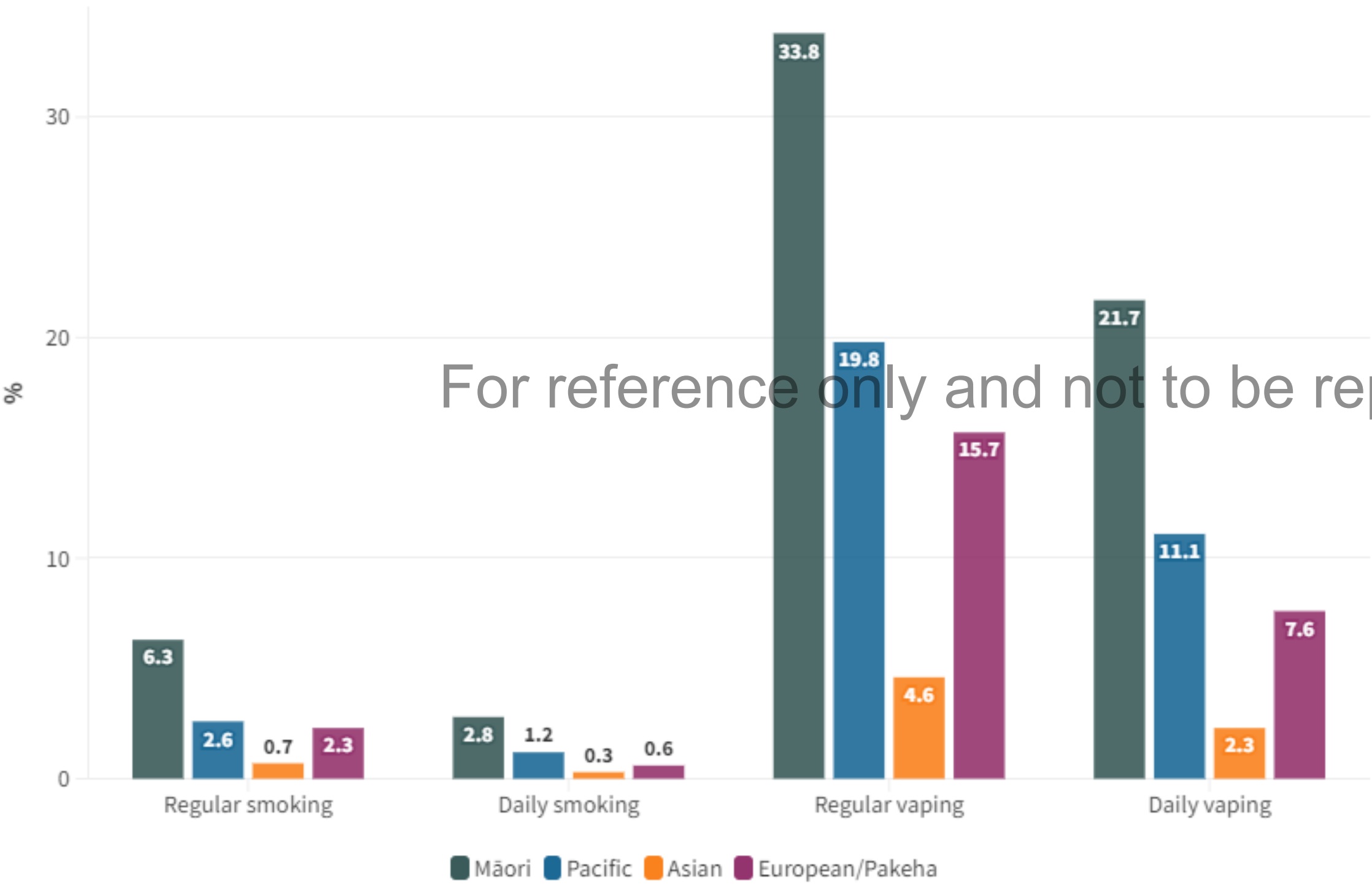
Source: [New Zealand Health Survey Data Explorer](#) • Current smokers defined as smoking at least monthly.

phce

A Flourish chart

Snapshot
15-17 year
olds

Figure 4: Regular (at least monthly) and daily smoking and vaping prevalence by ethnicity among 14-15 year olds in 2022

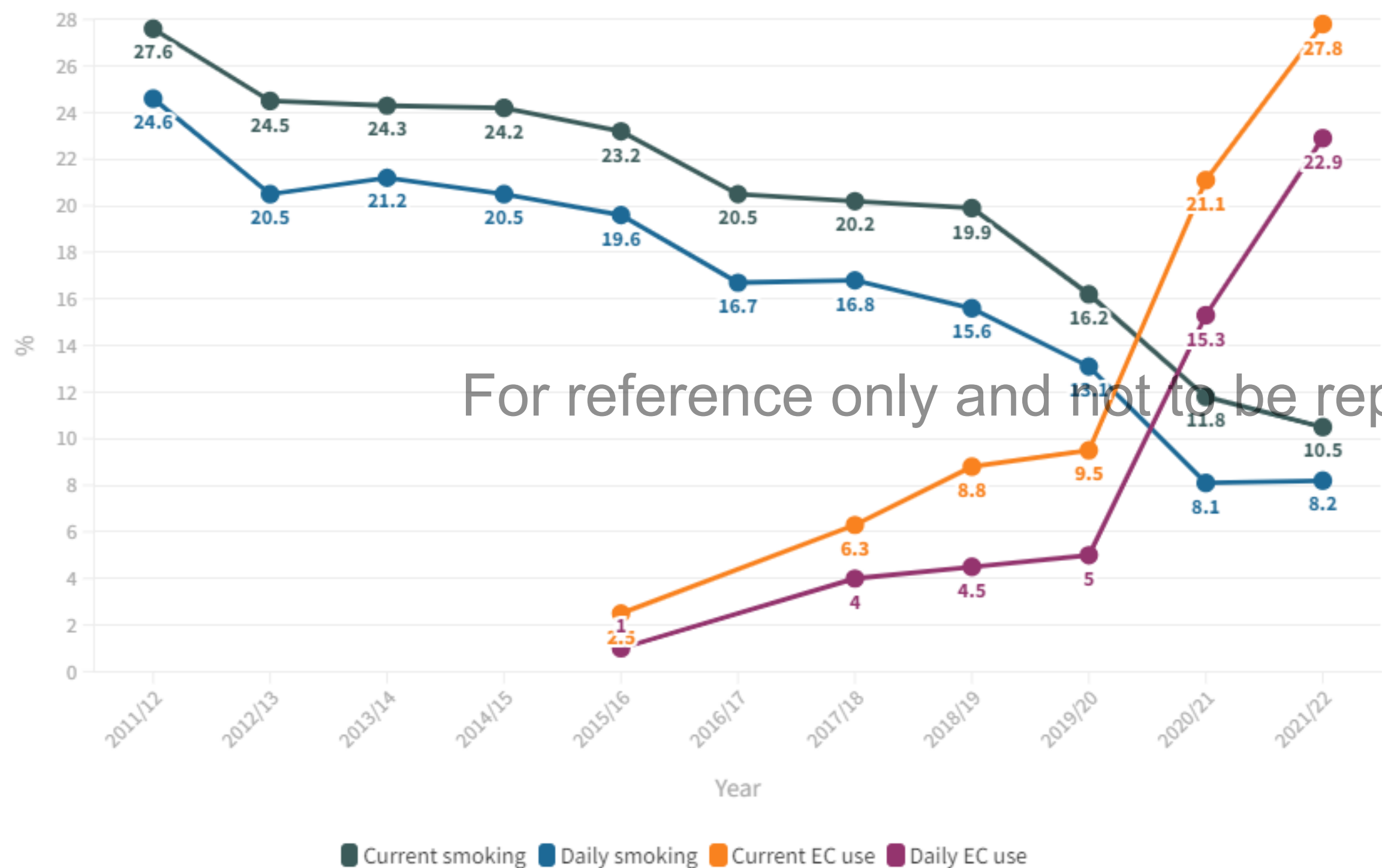


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Snapshot
Ethnicity
among 14-15
year olds

Source: [ASH Snapshot Year 10 Survey](#)

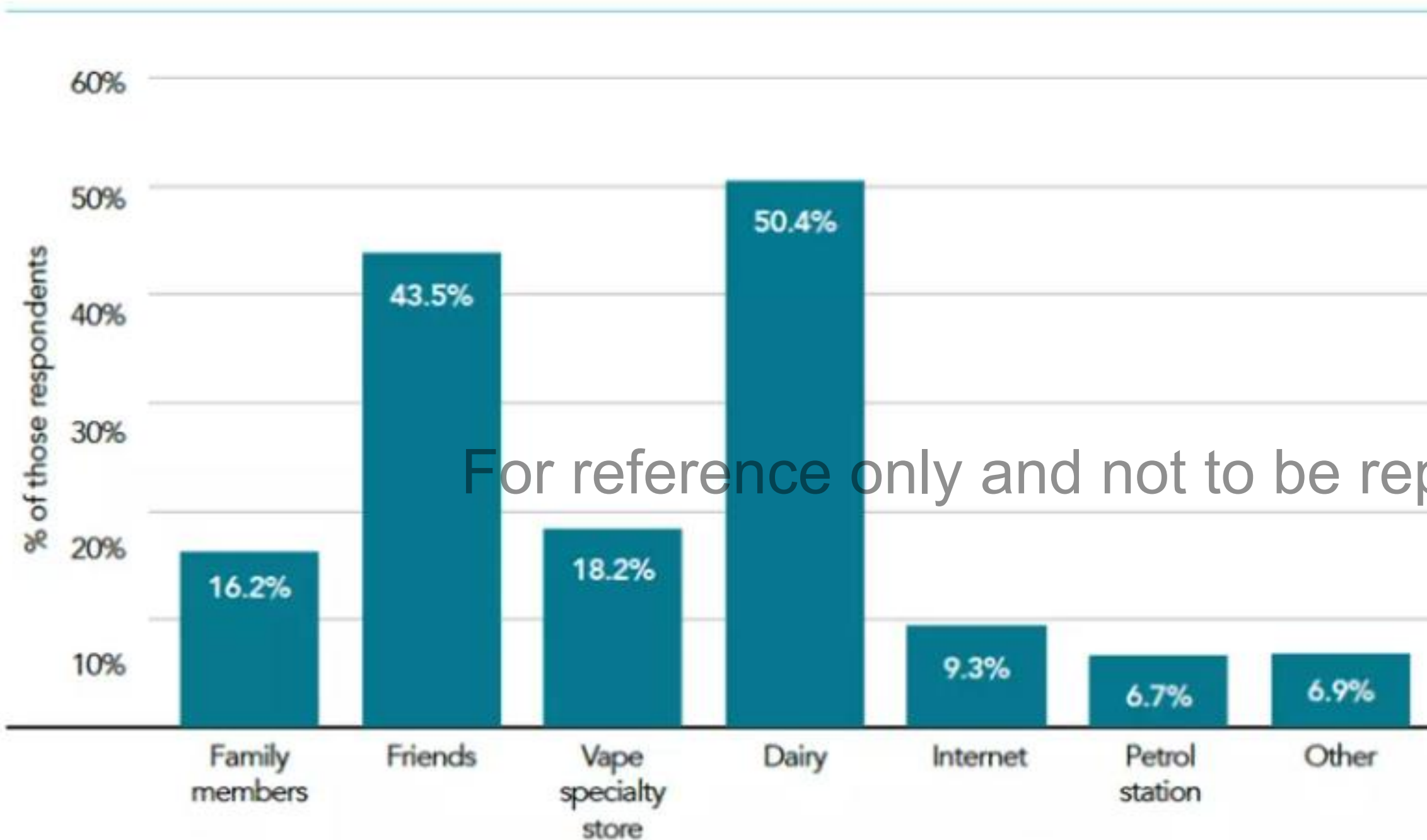
Figure 6: Trends in current and daily smoking and e-cigarette use among 18-24 year olds, 2011/12 to 2021/22



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Snapshot
18-24 year
olds

Figure 8 Source of vaping supplies among secondary school student vapers



**Note that more than 1 option could be selected, so all sources are included exceeding 100%.*

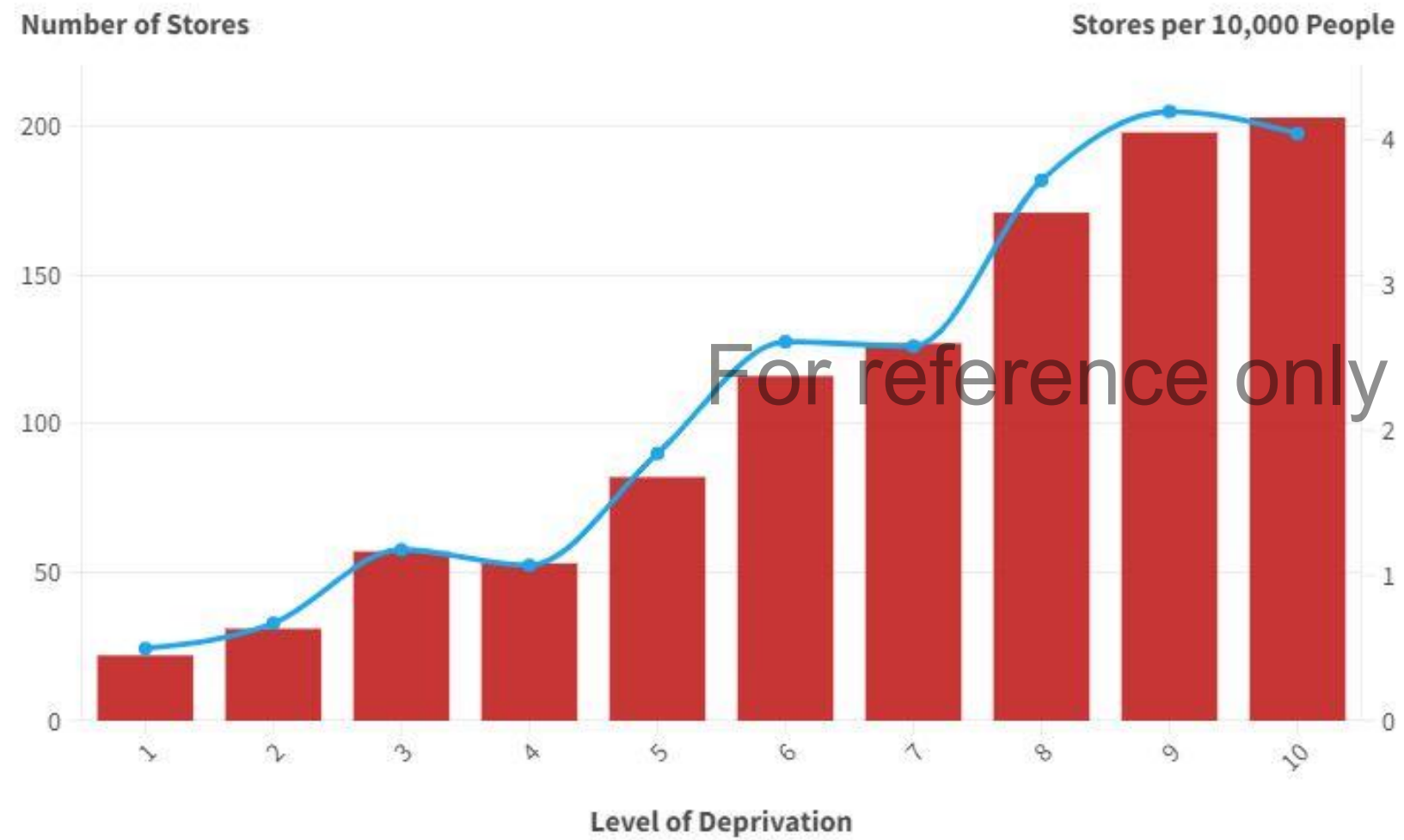
Source: ARFNZ/SPANZ Vaping in NZ Youth Survey⁶

Snapshot
Supply

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Concentration of Vape Stores

Stores Per 10,000 People Number of Stores

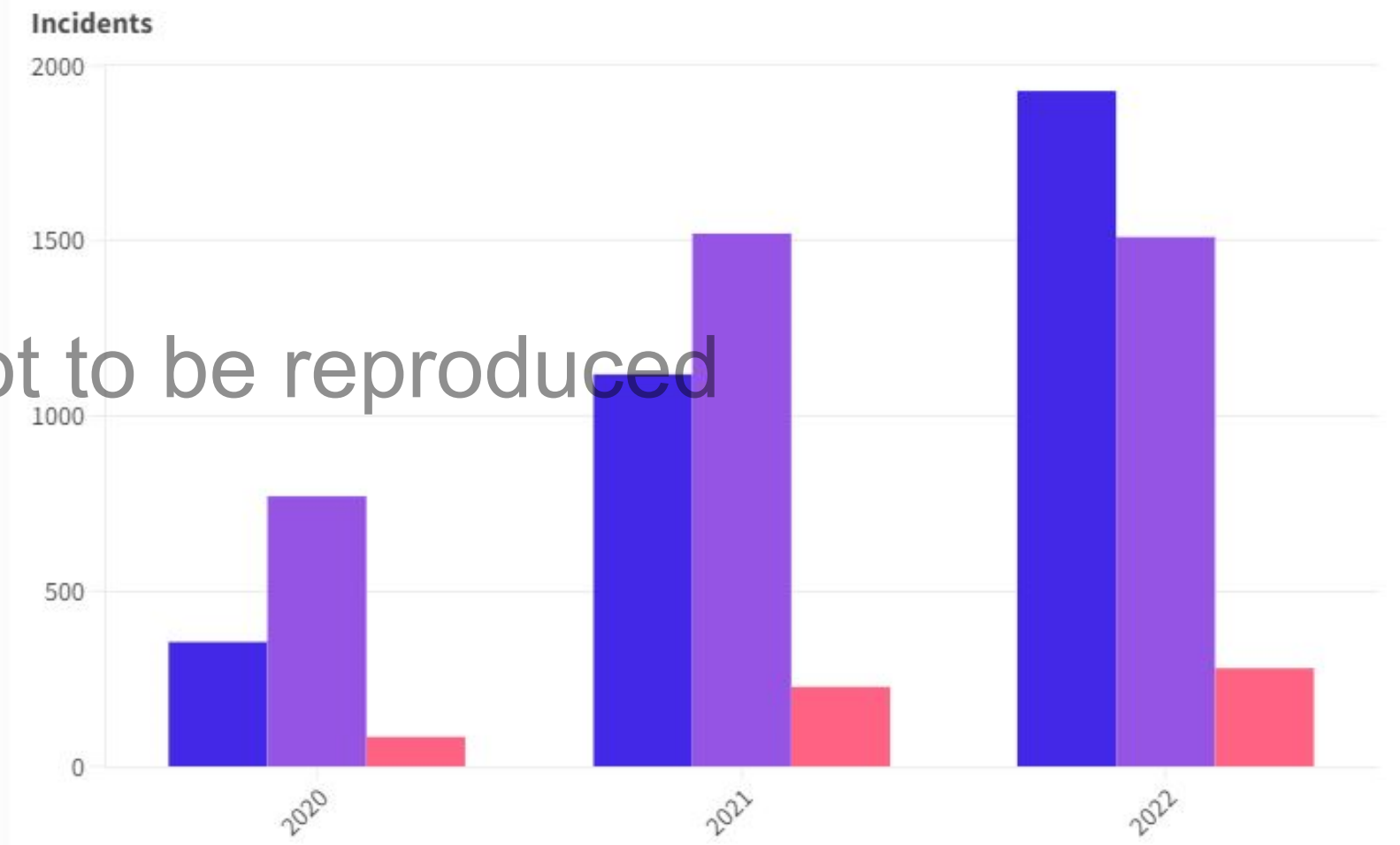


Source: Ministry of Health, University of Otago NZ Deprivation Index

A Flourish chart

School Standdowns For Smoking Or Vaping

Primary & Intermediate Secondary Composite (Years 1-13)



Source: Ministry of Education

A Flourish chart

Breathing in the aerosols from e-cigarettes can lodge fine metal particles deep into a young person's lungs, increasing the risk of lung injuries, seizures, asthma attacks, bronchitis.

Nicotine is highly addictive and can impede the brain development of young people.

**The long-term effects,
still unknown**

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Growing international research shows vaping increases the risk of mood and anxiety disorders and can worsen symptoms of depression

Can raise your blood pressure, heart rate and can alter your heart's function.



Harms

Issues

- Affordable
- Harmful Marketing tactics
- Easily Assesible
- Misinformation

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“ I started vaping because all my friends were doing it and it tasted good. So I thought, ‘why not?’

“ If vapes were hard to get I wouldn’t have bothered. But they’re so easy to get”

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A Local Response

S.A.V.E

Established in late 2020

S.A.V.E is a multi-disciplinary collective of Hawke's Bay health professionals and community stakeholders alarmed by evidence of high levels of vape consumption by children and young people.

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Snapshot Survey

Education

Building Capacity

Advocacy

Collaboration

Research

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S.A.V.E in Action

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OPPORTUNITY



Population Health

Improve the health and wellbeing of a community by seeking to understand and address the underlying social, economical, cultural and environment issues

- Promote
- Prevent
- Prolong life

Happens in a number of ways:

- Developing and actioning strategies
- Mobilising community voice
- Policy development and influence

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- Building healthy public policy
- Creating supportive social, physical and cultural environments for health
- Strengthening community action for health
- Developing personal skills so people can take action to improve their own health
- Reorienting health services if necessary to make them accessible and acceptable to the population they serve

Ottawa Charter

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Smokefree Environments and Regulated Products (Vaping) Amendment Act 2020

Public Act 2020 No 62
Date of assent 11 August 2020
Commencement see section 2

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**Hastings District and Napier City Councils
Smokefree and Vapefree Policy**

Building Healthy Public policy



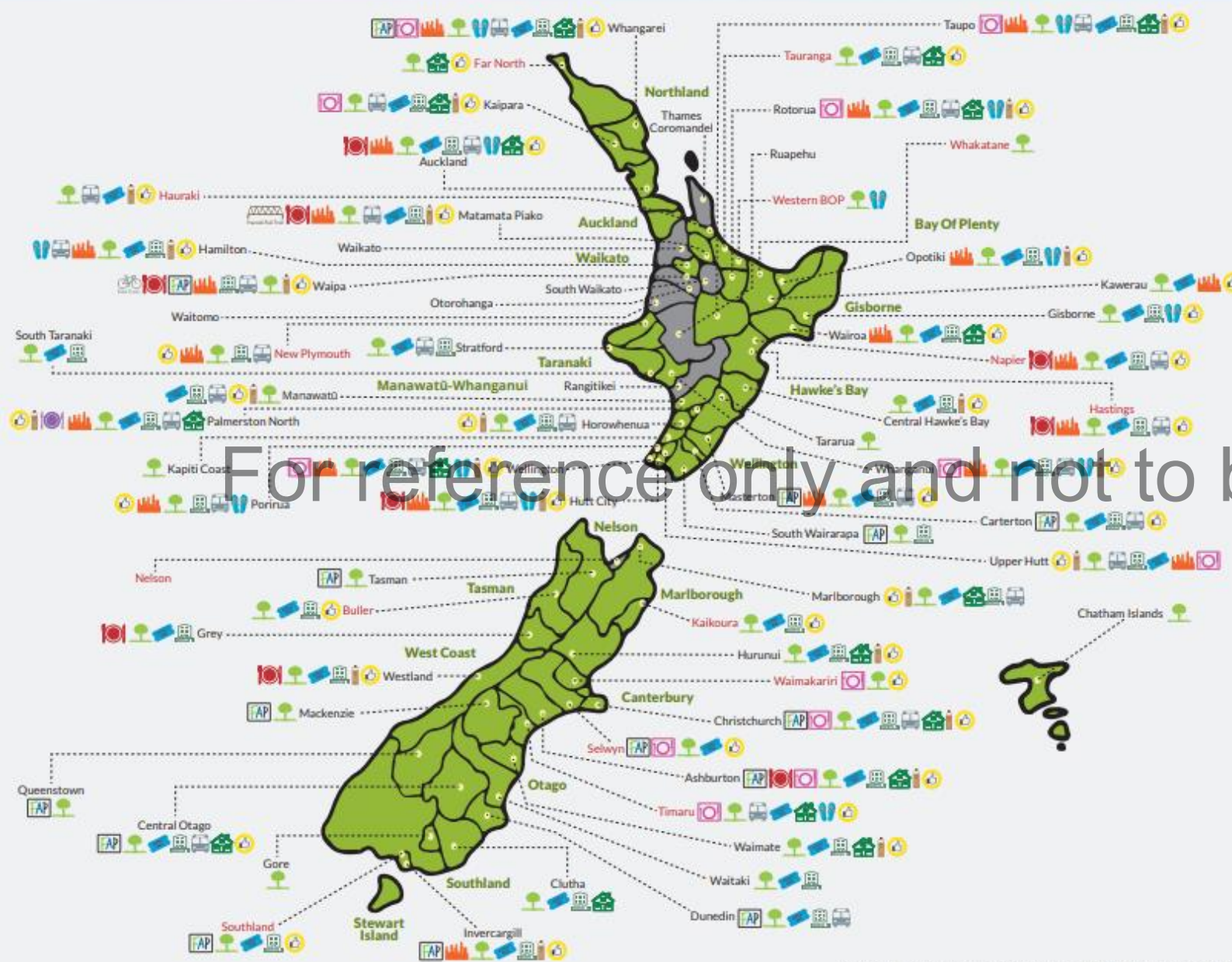
MAPPING NEW ZEALAND COUNCILS

SMOKEFREE OUTDOOR POLICIES

Te Whatu Ora
Health New Zealand
Te Pae Hauora o Ruahine o Taranaki
MidCentral

-  Outdoor Dining - Bylaw
-  Outdoor Dining - Leases
-  Outdoor Dining - Voluntary
-  The Fresh Air Project: 
-  CBD/Civic Spaces
-  Green Spaces
-  Events
-  Council Buildings
-  Transport Hubs
-  Social Housing
-  Vapefree
-  Beaches/Rivers/Lakes
-  Council Committed to Smokefree 2025
-  Councils With No Smokefree Spaces

Red Councils: Policy under review/review planned



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Please
keep our
outdoor area

vapefree

TC337-A6-E2 | MAY 2022



hākohu kore

I ngā wā katoa

Creating supportive environments

Vape-Free Kids NZ Demand Stronger Action To Tackle Youth Vaping

Wednesday, 7 June 2023, 11:10 am

Press Release: **Vape Free Kids**



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Sign our Petitions!

[Change.org Petition](#) &

[Parliament Petition](#)

Strengthening Community Action

tūturu.



Developing Personal Skills



Smoking Cessation ABCs

Ask

Ask about and document smoking status for all people

For those who smoke or have recently stopped smoking this should be checked and updated on a regular basis. For example you could ask: "Do you currently smoke cigarettes?"

Brief advice

Give clear advice

For example, you could say: "You may know the risks involved with smoking, but do you realise how harmful it is? I cannot stress enough how important it is to stop. It is the best thing that you can do to improve your health. I understand that stopping smoking can be difficult, but if you want to stop smoking I can help you."

Personalise the advice

Link smoking to a current illness and discuss how stopping smoking might help, for example, improved health, benefits to children with reduced exposure to secondhand smoke, money saved.

Document that advice was provided

Cessation

Refer

Health care workers without the expertise or time to help people to stop smoking should make a referral to smoking cessation services or the Quitline (tollfree 0800 778 778 or www.quit.org.nz). "Give the Quitline a call. They will help support you and provide you with medication that will help make quitting easier. The number is 0800 778 778."

or

Provide support

Health care workers able to provide cessation support and medication should do so. Support includes:

- offering advice¹
- setting a quit date
- advising that complete abstinence from smoking is best
- arranging medication to aid the quit attempt
 - Nicotine replacement therapy (NRT)
 - Bupropion
 - Varenicline
 - Nortriptyline
- arranging for follow-up within a week.

¹ Assessment of the degree of nicotine dependence helps guide treatment (see Appendix 2). If people smoke within 30 minutes of waking, they have a higher degree of tobacco dependence and are likely to benefit from more intensive smoking cessation support.



New Zealand Smoking Cessation Guidelines Liftout, Ministry of Health, August 2007

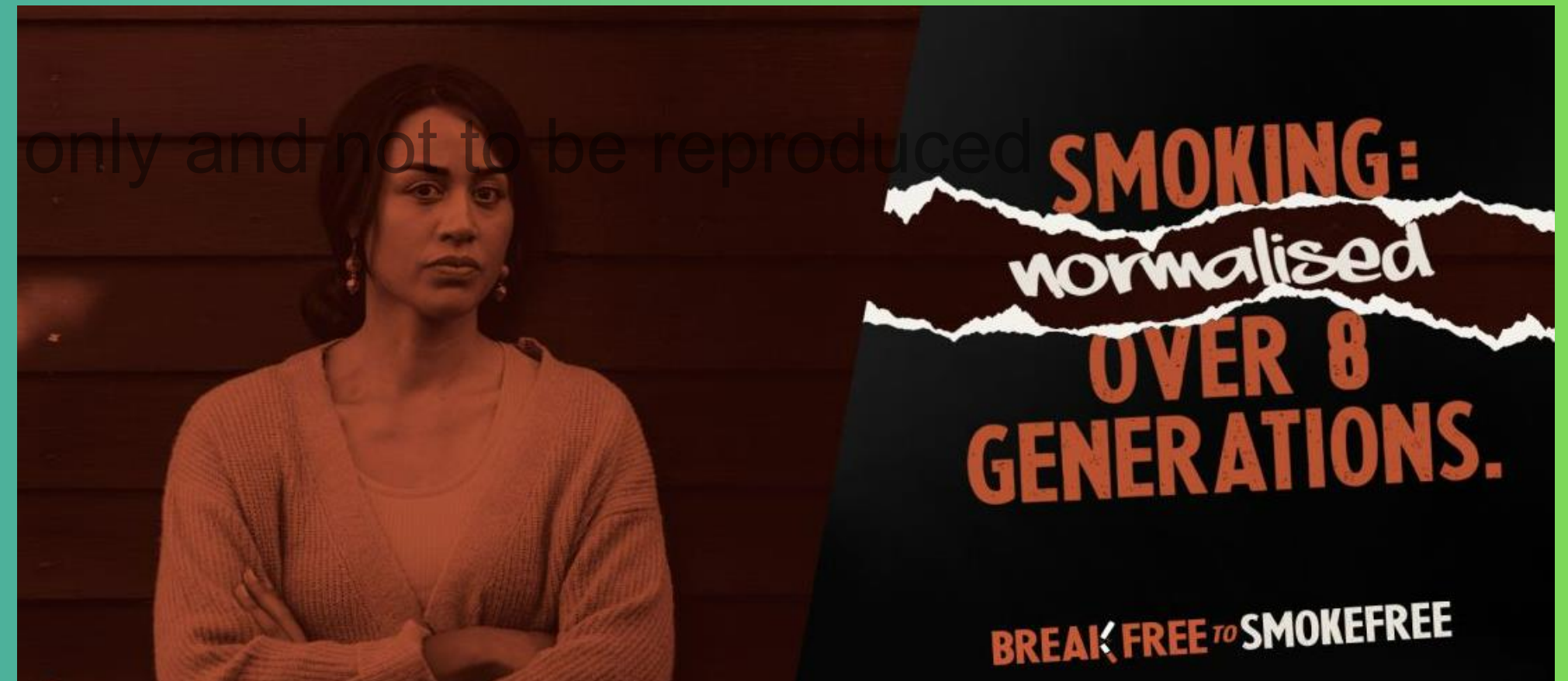
TUA

Kia ora e hoa I'm Hine! 🙌 Are you ready for change? I'm here to tautoko you 24/7, with tips and advice!

Kōrero mai on the TUA Hine or TUA Tāne FB page 🗣️



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Reorient health services

- Greater restrictions on maximum nicotine concentrations
- Greater enforcement of the current rules, so that young people cannot access vapes so readily and stronger penalties for those breaking the rules.
- Cap the number of retailers who can sell vapes
- Close the loophole that allows dairies to operate as Specialist Vaping Retailers (SVR) by cornering off part of their premises.
- Ban disposable vaping products

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Pātai

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Ehara tāku toa i te toa takitahi engari he toa takitini

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